



marie p. anderson's

BOSS BABE
MODELS

Social Media Guide to
Attracting Top Model Agencies



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Hi, I'm Marie, Model Industry Expert, former fashion model, and the founder of Boss Babe Models. I teach young boss babes how to become professional models and influencers using their unique talents, brand, and inner confidence.

I do this by sharing over 38 years of experience working with top international modeling agencies.

My coaching sessions teach aspiring models, just like you, how to be scouted by top agencies and clients. Together we build your specific career while being true to yourself and maintaining your purpose and dignity.

Throughout my extensive career I've scouted, developed, and placed hundreds of models with prestigious agencies. My crafted courses are filled with insights on how you can create a global modeling career while staying happy, healthy, and confident. You can do this!

XOXO,
Marie

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Here is the first secret shortcut to becoming a successful model: Your social media presence needs to attract top model agencies and their clients!

You must build and grow your social media following in the right way that makes you attractive to model agencies and their clients.

Through the power of your social media profile, you can launch your modeling career practically overnight.

And with the Social Media Guide to Attracting Top Model Agencies, you'll be able to:

Make some tweaks to your current profiles to help you stand out to top agencies and clients.

Use the questions on this page to get started!

1

Are you being your true self?

When agents look at your profile, they should be able to identify at least three things about YOU. Don't try to be someone else on your social media platforms. Agents want fresh and new faces. Try to pick 3 things that are unique to you. Make it a point to highlight that in the photos and videos you post.

2

Is your profile professional?

While you should always be yourself online, agents and clients want to know that you take your profession seriously. By posting high quality and tasteful images, (no middle fingers, over-sexualized photos, etc.) you show agents that you're a pro, not an amateur.

3

Do you have an engaged following?

Agents and clients want to know if you have an engaged following. Make your profile a community by liking, commenting, and interacting with others, so they feel more like friends rather than followers.

I've found that simply updating your social media presence can seriously increase your callbacks from agencies and clients.

Small, simple tweaks to your profile can even attract agents to YOU! I've seen it happen time and time again.

The purpose of your social media presence is to show off your unique talents and personality to agents and clients, so they're dying to work with you.

Ready to do more with your profile?

Email us at bossbabemodels@gmail.com to learn more info on how to book a 1x1 coaching session with Marie!



Post Strategic Photos & Videos

Write down a list of your unique talents, features, etc. Then collaborate with photographers and other creatives to produce content to establish your brand. (Take photos that accentuate your unique features, personality, and professionalism)



Clean Up Your Profile

Review your profiles. Remove photos and/or videos that are not age appropriate or include hand symbols, drinking, etc. Agencies and clients dislike these photos. They also could have negative consequences in all aspects of your life. Don't sabotage your career for "likes."



Update Your Bio

Your bio should include a general understanding of who you are and what talents you bring into each photoshoot. Abstract usernames and phrases won't help agencies or clients understand your abilities!



Build a Community of Fans

Having an engaged following shows you are friendly, easy to work with, and professional. Comment, like, and collaborate with other influencers to make you stand out.



LET'S TAKE IT TO THE NEXT LEVEL

You are in possession of a guide that can get you massive results when implemented correctly. But, unless you truly understand what each of the steps means and how to implement them, it'll only remain a simple guide that sits on your computer.

It is like having the keys to a gorgeous car but not knowing how to drive it.

So, if you'd like to use these steps to their full potential, you can sign up for a 1x1 session with Marie!

[BOOK A 1X1 SESSION WITH MARIE](#)

